



THE
CUENCA
FOUNDATION

JULY 2026

- **Open Futures!**
- **Empowering Women,
Lifting Families**

Futures Opening Up, One Family at a Time

Thank You for Making Dreams Reality!

Every parent shares the same fundamental dream: to look at their child and see a bright, secure future filled with possibility. But when economic pressures mount, even the simple cost of school supplies can feel like an impossible barrier to parents.

Thanks to the generosity of our community, we officially met our \$4,500 goal for this year's school supply drive, shattering that barrier.

Because you showed up, every single child we serve now has the exact tools they need to walk into their classrooms with confidence. You relieved the weight carried by hard-working families, turning their deepest hopes into reality.

One child and one family at a time, brand-new futures are opening up. Thank you for being such a vital part of The Cuenca Foundation.

Uplifting Mothers, Making Change



To Lift a Family, Empower a Woman

Underemployment and poverty in Ecuador disproportionately affect women, which means stable futures start by investing in the women raising our next generation.

Meet "Making Change"

TCF announces **Making Change**, our new vocational initiative training women in food production, business management, and marketing to give them the tools to become entrepreneurs and employees.

- **Fund Allocation:** Donations fund essential training materials, kitchen equipment, professional supplies, and other expenses.
- **Double Your Impact:** Every dollar donated toward our **\$10,000** goal is matched **1-to-1** through a special grant from **dōTERRA**.

Double Your Gift Today

Wherever you are in the world, you can be a part of this launch. While we look forward to celebrating locally on September 15 at the Terracota Rooftop, the most powerful way to participate right now is by helping us unlock our matching grant.

- **Donate Now:** Every dollar you give today goes twice as far to build generational success for families in Ecuador. Click below to go directly to the doTERRA matching donations page.

EVENTS & OPPORTUNITIES:

SATURDAY AT THE MOVIES

MOANA

July 25, 10:00

Milenium Plaza

Tickets: Coffee Lovers,
Gran Colombia 5-09 y Mariano Cueva

HEARTSTRINGS

Knitting group
creating warmth for
those in need:

babies • new mothers • children • the elderly • the ill

Join us: Mondays, noon, La Yunta

CELEBRATION!

Providing cakes and gifts for
children on
their special day

Join the party at info@cuencafoundation.org

we rise by lifting others

Robert Ingersoll



info@cuencafoundation.org