



THE CUENCA FOUNDATION

THE GROWTH ISSUE

MAY 2026

- Our 500 Family Waiting List
- Doubling Down on the Future
- The Core Solution to Funding Our Growth

Far From Alone

The Reality of Our 500-Family Waiting List

If you walk through the heart of Cuenca, you will see them: the elderly holding empty bags, young mothers balancing toddlers on their hips, and hardworking street vendors pushing their carts. These neighbors are first in line for our food kits. For many of them, the staples inside those bags, rice, beans, oil, and fresh produce, are the only barrier between their children and chronic malnutrition.

The Cuenca Foundation provides a vital lifeline to approximately 1,000 individuals at any given time. It is a massive operation fueled entirely by your generosity, hands-on volunteering, and community initiatives like our monthly movies with Cuenca Car Share.

But as the economic landscape shifts, the line is growing longer. We currently have over 500 vulnerable families on our waiting list. These are families who qualify for our aid but whom we cannot yet serve due to resource limitations. When we have extra kits, we take them straight to the streets to provide immediate relief, but temporary fixes aren't enough. We are growing because the need is growing, and our mission is to ensure that no one is left standing in line empty-handed.



Doubling Down on the Future

Education is Expanding and 150+ Need Hygiene Kits

Growth is also about breaking the cycle of poverty through education and dignity.

Even as EmpowerEd, TCF's education program, is officially doubling this coming September, we are reminded that children cannot study effectively if their basic health and dignity are compromised. We are facing an urgent milestone in our hygiene department: over 150 women and children are currently in immediate need of reusable diaper kits and feminine hygiene packs. We have a small inventory but when they are gone, they are gone. Distributed through our physician-led workshops, these kits not only provide critical medical safety, they open doors to psychological and legal interventions for vulnerable women.

We have the volunteers, we have the university mentors, and we have the systemic structure ready to change these lives. Now, we just need to fuel the engine.

Unlocking the Future: Why We Need a Grant Writer

The Core Solution to Funding Our Growth

The Cuenca Foundation is at a pivotal crossroads. We have a blueprint to double our educational impact in September, a strategy to deliver hygiene kits to 150+ women and children, and a deep desire to clear that 500-family waiting list.

To turn these goals into reality, we need sustainable, institutional funding. And that is why we are looking for volunteer grant writers to join the TCF family.

Grants are the key to unlocking the large-scale funding required to scale our programs. The best part? This is a fully remote opportunity that can be done from anywhere in the world.

Whether you are an experienced professional looking to donate your skills to a powerful cause, or an aspiring writer eager to learn the ropes under our mentorship, we want to hear from you. If you know someone who may be interested, please pass this newsletter along to them!

Let's turn words into action and funding into futures. Ready to chat? Reach out to us directly at info@cuencafoundation.org.

To support our general growth fund today, visit us anytime at cuencafoundation.org.

EVENTS & OPPORTUNITIES:

SUPPORT OUR GROWTH TODAY

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HEARTSTRINGS

Knitting group
creating warmth for
those in need:

babies • new mothers • children • the elderly • the ill

Join us: Mondays, noon, La Yunta

CELEBRATION!

Providing cakes and gifts for
children on
their special day

Join the party at info@cuencafoundation.org

we rise by lifting others

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