



THE  
CUENCA  
FOUNDATION

PEOPLE HELPING PEOPLE



## IN THIS ISSUE

**FOOD: A FOUNDATION  
FOR MORE THAN JUST  
SURVIVAL**

EDUCATION AND  
OPPORTUNITY

HEALTH, DIGNITY,  
AND PROTECTION

REBUILDING AFTER  
DISASTERS AND  
CREATING  
CELEBRATIONS

EVENTS AND  
OPPORTUNITIES

## Food: A Foundation for More Than Just Survival

The simple act of providing food has far-reaching effects. For those struggling with poverty, hunger can be an insurmountable barrier to success. By offering food, in 2024 The Cuenca Foundation (TCF) continued to ensure that individuals and families have the energy and stability to focus on improving their lives in other ways. We work to break the cycle of poverty, enabling children to attend school, helping families to rebuild after crises, and facilitating access health resources.

Each month, TCF provided food kits to over a thousand individuals—many of whom are children, elderly, and families facing unimaginable challenges. In addition, we collaborated with other organizations, provided outreach, and committed to long term support in order to solidify real change.

Because there are hundreds more waiting for help, The Cuenca Foundation will continue to work tirelessly to help as many as funding will allow.

YEAR-END EDITION



THE  
CUENCA  
FOUNDATION

PEOPLE HELPING PEOPLE



## IN THIS ISSUE

**FOOD: A FOUNDATION  
FOR MORE THAN JUST  
SURVIVAL**

EDUCATION AND  
OPPORTUNITY

HEALTH, DIGNITY,  
AND PROTECTION

REBUILDING AFTER  
DISASTERS AND  
CREATING  
CELEBRATIONS

EVENTS AND  
OPPORTUNITIES

## Food: A Foundation for More Than Just Survival

The simple act of providing food has far-reaching effects. For those struggling with poverty, hunger can be an insurmountable barrier to success. By offering food, in 2024 The Cuenca Foundation (TCF) continued to ensure that individuals and families have the energy and stability to focus on improving their lives in other ways. We work to break the cycle of poverty, enabling children to attend school, helping families to rebuild after crises, and facilitating access health resources.

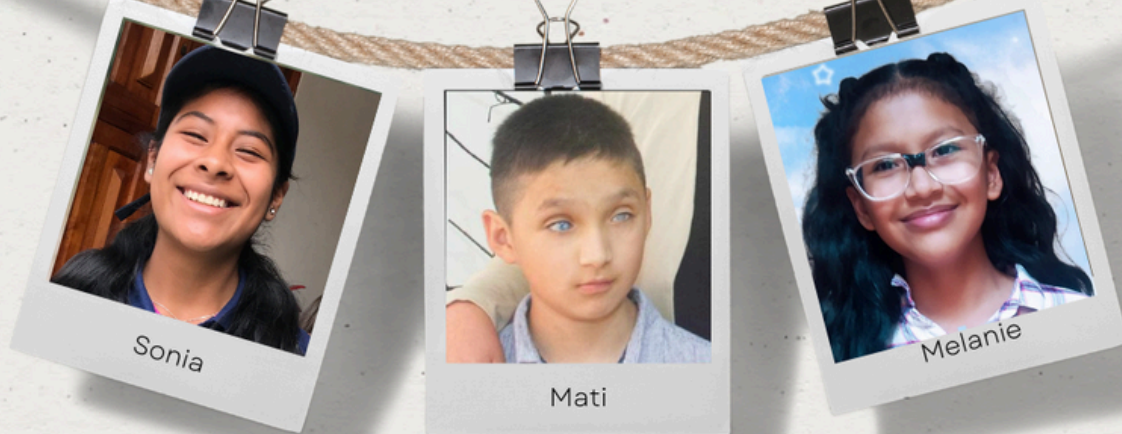
Each month, TCF provided food kits to over a thousand individuals—many of whom are children, elderly, and families facing unimaginable challenges. In addition, we collaborated with other organizations, provided outreach, and committed to long term support in order to solidify real change.

Because there are hundreds more waiting for help, The Cuenca Foundation will continue to work tirelessly to help as many as funding will allow.

YEAR-END EDITION



# Education



## And Opportunity

At TCF, we believe education is the foundation for a brighter, more hopeful future. That's why all school-age children in our program are enrolled in school and equipped with the tools they need to succeed. Our goal is simple: to give every child the opportunity to pursue higher education and break the cycle of poverty.

Take Sonia's story, for example. After her father passed away from brain cancer, Sonia's family lost their home, and the emotional and financial strain took a toll on her studies. But this year, with TCF's support, including food, emotional encouragement, and academic resources, Sonia flourished. She graduated high school with the third-highest scores in the city and is now studying at university.

This year we also supported children like 10-year-old Mati, who is blind. Mati received the specialized computer support he needs for school and is now pursuing piano lessons, a passion that brings him great joy. Similarly, 13-year-old Melanie, who underwent two sight-saving surgeries in 2024, is doing well in special English classes with hopes of attending university one day.

These stories are a glimpse of the transformative impact education can have when children are given the tools, resources, and support they need. We're committed to giving every child the opportunity to unlock their full potential.



[info@cuencafoundation.org](mailto:info@cuencafoundation.org)



## Promoting Health, Dignity, and Protection Through Hygiene Support

TCF knows that access to hygiene products is fundamental to health and education, and we understand its importance in empowering individuals to take control of their lives.

To this end, we have distributed over 800 eco-friendly diaper and feminine hygiene kits through physician-led workshops focused on reproductive health and early childhood education.

A vital aspect of these workshops is the opportunity they provide to uncover and address sensitive issues, including sexual abuse. TCF takes these disclosures seriously, ensuring that each case is addressed legally, medically, and emotionally. We connect survivors with the necessary resources for legal support, medical care, and counseling, ensuring survivors receive the comprehensive care and attention they deserve.

The impact of these programs extends beyond immediate relief. By improving hygiene, promoting education, and supporting survivors of abuse, TCF continues to reduce health risks and empower individuals—especially young children and women—to lead healthier, more dignified lives. Through our work, we make a lasting difference, fostering stronger, more resilient communities.



[info@cuencafoundation.org](mailto:info@cuencafoundation.org)

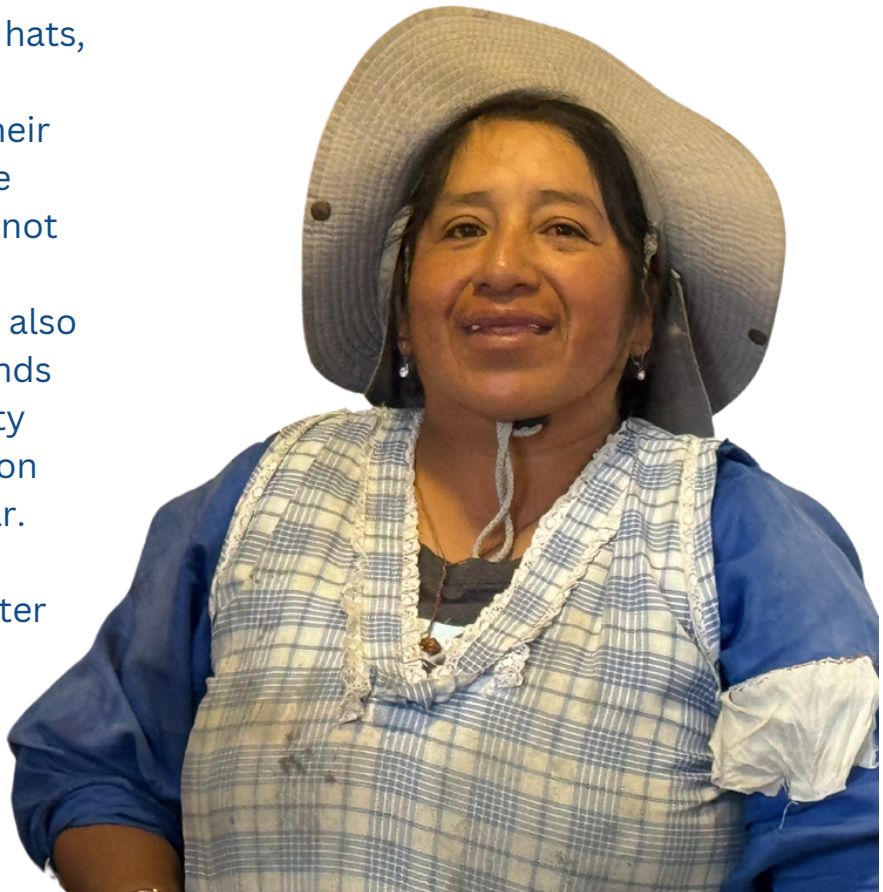


# Community Support: Rebuilding After Disasters and Creating Celebrations

Natural disasters such as fires, floods, and landslides leave communities devastated, with families losing homes and essential resources. In 2024, Ecuador was particularly challenged by wildfires. The Cuenca Foundation stepped in to support those working to mitigate the disaster as well as those in need. Whether it's providing food and other essentials in the immediate aftermath or distributing chicks and seedlings to help families rebuild their livelihoods, we are committed to helping communities recover and start anew.

In addition to disaster relief, TCF also fosters joy and togetherness through community celebrations. Every Christmas, we provide gifts for both young and old, including toys, hats, and food, ensuring that families can maintain their traditions and celebrate together. These efforts not only bring happiness to vulnerable children but also help strengthen the bonds of family and community during the holiday season and throughout the year.

Rebuilding after a disaster and celebrating life's milestones are equally important in creating resilient, joyful communities.



[info@cuencafoundation.org](mailto:info@cuencafoundation.org)

# EVENTS & OPPORTUNITIES:

## WICKED

*presented by Cuenca Car Share  
for the benefit of The Cuenca Foundation*

January 11, 10:30  
Milenium Plaza

Tickets \$8:  
available at J.J. Travel,  
Gran Colombia 2-90 y Tomás Ordóñez  
or reserve by emailing  
cuenccarshare@gmail.com



## YEAR-END DONATION OR MONTHLY MEMBERSHIP

credit card and PayPal

link BELOW

choose monthly or onetime donation

## THANK YOU

**we rise by lifting others**

Robert Ingersoll



info@cuencafoundation.org